

GENERAL INFORMATION

St. Clair's EXTRANET CONTENT MANAGEMENT system allows for the submission and management of multimedia and data elements. Typically, this system is used for the creation and maintenance of product information, which is destined for a self-service environment.

Functionality - Extranet

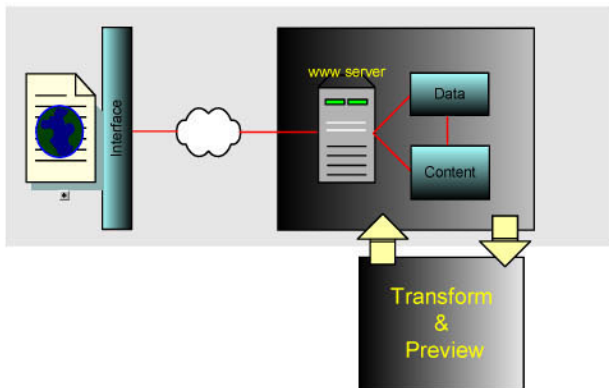
Utilizing a Web based interface, clients and vendors are able to contribute content and data items associated with their products.

Once submitted, graphic images may be "transformed" and "previewed" by the content manager prior to release to the appropriate channel.

The destination channel may be a Kiosk network, electronic catalogue system or a web based product information system.

Template driven, only those elements pertinent to the Client's product requirements are visible during the entry process.

Cognisant of security and related requirements, a number of processes within the system ensure that no material is distributed without specific approval levels.



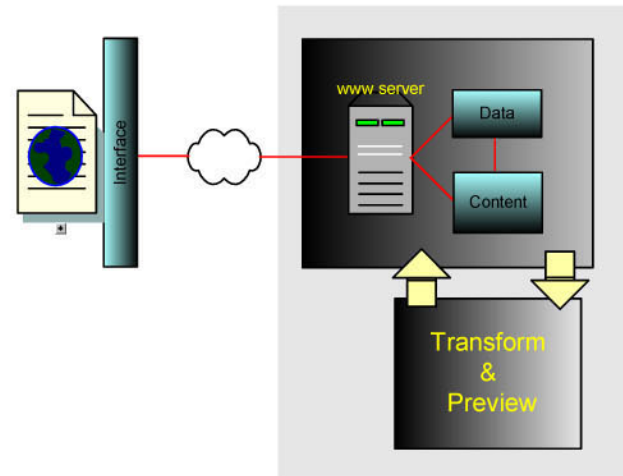
Used in conjunction with St. Clair's TRANSFORM & PREVIEW and CONTROL PANEL products, the extranet product provides an independent information collection point.

Data elements relative to the product are entered via the Web interface while images or other content are placed on the interface page via a drag & drop mechanism.

Functionality – TRANSFORM & PREVIEW

The TRANSFORM & PREVIEW product provides the content manager with the ability to transform content from the extranet or externally submitted images into a common format.

Transformed images along with the entered product information may be viewed in the PREVIEW component of TRANSFORM & PREVIEW.



Technical Information

Server Platform: NT Server, W2K Server.

Client Platform: W98, W2000, Win XP

Database platform: MS SQL Server 7.0 or greater.

Communication Layers: LAN, WAN, VPN, Dial-Up, FTP, and I.P.

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